

From: Jimmy Huang

To: Behnam Ghaffari

Date: April 02, 2010

Subject: FCC File No. 0152-EX-ST-2010

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Message:

Dear Ghaffari,

This market study will not involve any fees. Keurig will supply the brewers to the participants along with free 100 cups of the beverages we intend to test per month to the participants. We have contracts in place with the participants. At the end of the market study, Keurig plans to retrieve the brewers back from the participants.

The test quantity of 300 will give us the required spread and help us obtain valuable feedback about our newly developed beverage recipes.

Thanks again for your attention to this matter