

Fcc Form 442 Exhibit #1

The research and experimentation that The Gillette company is proposing to undertake with this license is: Testing and implementing Radio Frequency Identification (RFID) Systems.

The Gillette Company is a leading implementer of RFID technology for use in its supply chain logistics. Gillette has participated in the industry sponsored AutoID RFID initiative since 2000. Gillette is also participating in the WalMart RFID mandate that requires all products shipped to WalMart to be RFID enabled by January 2005.

In addition, Gillette is working with its European divisions, partners and customers to implement RFID systems in Europe. The European Telecoms Standards Institute (ETSI) has developed EN 302 208 RFID specifications (the new ETSI UHF regulations affecting passive RFID systems).

Gillette has set up an RFID test lab in its Devens MA distribution facility to test, evaluate and develop implementations of RFID systems for both its North American and European facilities.

Gillette works with its RFID vendors to test and evaluate new RFID equipment. New RFID equipment may be pre-production prototypes that are not yet certified for use in license free bands specified by the FCC or ETSI agencies.

Gillette is seeking an experimental FCC license in order to operate and test new RFID equipment that is designed to ultimately comply with FCC and ETSI specifications for license free operation of RFID equipment.