

Withdrawal of Experimental STA Request
File No. 0262-EX-ST-2010

This is withdraw the of above-referenced application, initially submitted on May 14, 2010, on behalf of Dell Marketing, Inc.

The company understands that the Experimental Licensing System (“ELS”) does not have an option to indicate that the application has been “withdrawn” and, thus, the database will indicate instead that the application has been “dismissed.” The company further understands that such action is “without prejudice.”

Should any question arise in connection with this filing, please contact David E. Hilliard of Wiley Rein, LLP, at 202.719.7058.

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