

From: Mark Johnson

To: John Kennedy

Date: October 10, 2002

Subject:

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Message:

To: John Kennedy in Response to E-mail Questions about Marketing Demonstration

From my original experimental license filing description, I stated that a portion of the functional systems (less than 20), would be used as Marketing demonstration units. I would like to clarify here the exact intention of these systems.

We are not running a marketing study with these devices, or collecting any fees from potential customers. As this transmitter will be incorporated into cardiac medical equipment, we seek to demonstrate the technical feasibility of the system at industry conferences such as the American Heart Association (AHA) meeting, the American College of Cardiology (ACC) annual meeting, and the North American Society of Pacing and Electrophysiology (NASPE). During these system demonstrations, Biotronik will collect valuable market feedback from future customers that will allow us to optimize our commercial product.

Coincidentally, our most important meeting of 2003 is NASPE which will be held in Washington DC in May. We would be honored to provide you with a first hand demonstration of this system during the meeting if you care to attend.

If you have any further questions, please do not hesitate to call or E-mail me. Thank you very much for your responsiveness regarding this experimental license application.

Mark Johnson
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Biotronik, Inc.