

## Request for Confidentiality

The National Association of Broadcasters (NAB) respectfully requests that certain information contained in its application for Special Temporary Authorization be withheld from public inspection. Pursuant to Section 0.459(b) of the Commission's rules, the following is submitted in support of this request.

*(1) Identification of the specific information for which confidential treatment is sought;*

NAB seeks confidential treatment for the information contained in Attachment A to the application for Special Temporary Authority

*(2) Identification of the Commission proceeding in which the information was submitted or a description of the circumstances giving rise to the submission;*

NAB has filed an application for Special Temporary Authorization for an experimental DTV station utilizing advanced proprietary technology.

*(3) Explanation of the degree to which the information is commercial or financial, or contains a trade secret or is privileged;*

Details of this technology's functionality are confidential and contain trade secrets. Information regarding the existence of this technology has not yet been made public. Public disclosure at this time could put its developer at a competitive disadvantage.

*(4) Explanation of the degree to which the information concerns a service that is subject to competition;*

Information concerns a technology that is not yet announced and thus not yet subject to direct marketplace competition.

*(5) Explanation of how disclosure of the information could result in substantial competitive harm;*

Disclosure of the existence or details of the proprietary technology could alert competitors to this technology of its existence and status, thereby revealing information before the developer is ready to announce.

*(6) Identification of any measures taken by the submitting party to prevent unauthorized disclosure;*

All information regarding status of this technology has been kept in the strictest confidence.

*(7) Identification of whether the information is available to the public and the extent of any previous disclosure of the information to third parties;*

No information about this technology is available to the public at this time. Any information given to third parties has been under the condition of non-disclosure.

*(8) Justification of the period during which the submitting party asserts that material should not be available for public disclosure; and*

A public announcement regarding this technology will be made on April 16, 2007. Information in this application regarding the existence of this technology must remain confidential until that time.

*(9) Any other information that the party seeking confidential treatment believes may be useful in assessing whether its request for confidentiality should be granted.*

Not Applicable

*(8) Justification of the period during which the submitting party asserts that material should not be available for public disclosure; and*

A public announcement regarding this technology will be made on April 16, 2007. Information in this application regarding the existence of this technology must remain confidential until that time.

*(9) Any other information that the party seeking confidential treatment believes may be useful in assessing whether its request for confidentiality should be granted.*

Not Applicable