GOODYEAR TIRE AND RUBBER COMPANY

Video Production Events Special Temporary Authorization Application January 1, 2011

This STA request will facilitate the operation of the Goodyear Blimp for video production at The Rose Bowl events in Pasadena, California on January 1, 2011. These include coverage of the Rose Bowl Parade and football game. These require use of frequencies outside of the normal 2 GHz BAS/LTTS/CARS band which is necessary in the Los Angeles Market, due to severe overcrowding of normal BAS bands.

The 2011 Rose Bowl events will occur on January 1, 2011 in Pasadena California. All operation will be coordinated in advance, as are all radio frequency operations in and around these events, by the frequency coordinators of the Southern California Frequency Coordinating Committee in the Los Angeles broadcast market and as retained by the Rose Bowl organizers. This application proposes the use of spectrum at 2390-2450 MHz. Operation will also be coordinated in advance with the American Radio Relay League, Inc.

Should any interference be reported, Goodyear operation will cease immediately and not resume until resolved to the satisfaction of the licensee(s) affected.

Any additional information can be obtained from counsel for the applicant:

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