GOODYEAR TIRE AND RUBBER COMPANY

Video Production Events Special Temporary Authorization Application August, 2010

This STA request will facilitate the operation of the Goodyear Blimp for video production at various events in New York City, New York. These include coverage of baseball games and other sporting and televised events. These require use of frequencies outside of the normal 2 GHz BAS/LTTS/CARS band which is necessary in the New York Market, due to severe overcrowding of normal BAS bands.

The 2010 events will be as follows:

Regis & Kelly High Heel-A-Thon, Central Park, August 22

U.S. Tennis Open, USTA Billie Jean King National Tennis Center, August 30-Sept. 12

New York Mets Baseball, Citi Field, September 10-19

New York Yankees, Baseball, Yankee Stadium, September 20-26

All operation will be coordinated in advance, as are all radio frequency operations in and around these events, by the frequency coordinators of the Society of Broadcast Engineers in the New York broadcast market. This application proposes the use of spectrum at 2390-2450 MHz. Operation will also be coordinated in advance with the American Radio Relay League, Inc.

Should any interference be reported, Goodyear operation will cease immediately and not resume until resolved to the satisfaction of the licensee(s) affected.

Any additional information can be obtained from counsel for the applicant:

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