



EastWest Communications Inc.

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Annual Report on station KA2XZE

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The station was used again to prevent problems with large crowds at a concert at Loring Commerce Center, Caribou Maine. The producer, Greater Northeast Productions, Mr. Dave Werlin, strongly indicated the station created a much safer venue for the spectators and participants in the event.

Attendance was over 63,000 people, of which were over 1,000 event staff personnel. The reliance by the Safety Officer on the broadcast was clear in a post event interview, when he stressed the safety and control of such a crowd was largely created by information. If the event was late starting due to factors that could be relayed to the crowd, there would be peace and calm rather than unruly action.

Additional benefits were obtained by the Maine State Police, who constantly had input on the arrival and departure of the spectators, who listened intently due to signage and material in their pre-event directions.

The overall success of the event was evident, with special care to create an atmosphere to keep people at the event the last night to prevent car accidents on the road. Last year someone died at the wheel, this year great encouragement kept the people on the event grounds until that had a good night's rest.

We believe the service is very valuable, and now needs to be expanded to other venues as a service to the public, as well as event management.
