



## EastWest Communications Inc.

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### Annual Report Experimental Station KA2XZE

#### **Activity since February 1995:**

**April 29-30, 1996 - A station was set up in Washington DC on the grounds of the capitol for a special group approved by Congress to assemble. On Monday evening, April 29, approximately 500,000 people were in attendance. The station was set up on 105.5 MHz. FM, and operated through 6 p.m. on April 30th.**

**The project determined the feasibility of news and radio feeds through broadcast feeds was excellent, with the broadcast being received and used by UPI and National Public Radio at times.**

**The public awareness of the service was performed by news releases to the groups that chartered buses to bring their radios, as well as news releases to that effect. The weakness of the service was in the area of radio use by those attending. It is estimated that radio use was not understood to be available to the majority of attendees despite the good publicity. That is the primary area to develop for on-site broadcasting.**

**Audio quality of the programming was excellent, with excellent information opportunities. The program was enhanced by interviews with speakers and musicians that provided very good insight to the listeners.**